

The American Society on Aging 2007 Autumn Series on Aging Sponsorship Opportunities

Philadelphia – September 17-20, 2007
Hilton Philadelphia City Avenue, 4200 City Avenue, Philadelphia, PA

San Francisco – October 8-11, 2007
Cathedral Hill Hotel, 1101 Van Ness Avenue, San Francisco CA



General Sponsorship

Overall sponsorship of Autumn Series on one or both coasts.

Session Tracks

Half- and full-day intensives are organized into subject-area tracks. Sponsor one or more session tracks and target your specific areas of interest.

- Behavioral Healthcare & Aging
- Care Management & Caregiving Issues
- Clinical & Healthcare Issues
- Dementia Care
- Entrepreneurship & Business
- Family & Caregiving Issues
- Health Promotion & Wellness
- Leadership & Organizational Development
- Legal & Ethical Issues
- Neighborhoods & Communities
- Public Policy Issues
- Religion, Spirituality & Aging
- Special Topics

Individual Intensives and/or Presenters

Choose from more than fifty intensives and/or their presenters.

Lunchtime Activities

- **Lunchtime Presentations** – Open to Autumn Series participants and the public, nationally respected leaders will speak on such topics as improving medication adherence, 21st century reminiscences, brain health, civic engagement and developing diversity in leadership
- **Renewal Room** – A unique area offering a variety of renewal and rejuvenation activities ranging from massage, yoga, walking, dancing and more.
- **Featured Films** – A designated space to watch the latest award-winning videos on aging, covering a broad range of subjects.

Refreshment Breaks

Morning breaks of coffee and tea and afternoon breaks with sodas and snacks are also available for sponsorship. Sponsorship includes two breaks, morning and afternoon.

Scholarships

Support need-based professionals in the field by underwriting continuing education efforts of attendees and helping to bridge the gap between research and practice.

Autumn Series Sponsor Levels and Benefits

Platinum (\$5,000)

- Flyer or brochure included in Autumn Series packets distributed at the event
- Complimentary registration for 6 intensives
- Tabletop exhibit
- Logo displayed on website
- Recognized in final program and onsite signage

Gold (\$2,500)

- Flyer or brochure included in Autumn Series packets distributed at the event
- Complimentary registration for 4 intensives
- Tabletop exhibit
- Logo displayed on website
- Recognized in final program and onsite signage

Silver (\$1,000)

- Flyer or brochure included on ASA display tables
- Complimentary registration for 2 intensives
- Tabletop exhibit
- Logo displayed on website
- Recognized in final program and onsite signage

Bronze (\$500)

- Flyer or brochure included on ASA display tables
- Complimentary registration for 1 intensive
- Tabletop exhibit
- Logo displayed on website
- Recognized in final program

Supporter (\$250)

- Flyer or brochure included on ASA display tables
- Complimentary registration for 1 intensive
- Recognized in final program

For more information on the 2007 Autumn Series on Aging, visit www.asaging.org/autumn-series

The American Society on Aging
2007 Autumn Series on Aging

Sponsorship Application



YES, we would like to support the ASA Autumn Series on Aging as a Sponsor!

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Sponsorship Level and Amount: _____

Activities Sponsored: _____

Company/Organization: _____

Contact Name: _____ Title: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

**Please fax this form to (415) 974-0300, Attn: Dominick Albano
or e-mail to dalbano@asaging.org**

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