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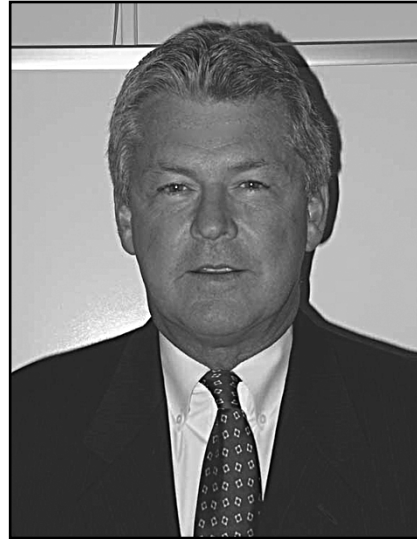
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NEW ASA COO

The American Society on Aging (ASA) appointed Lanny Hardy as its new chief operating officer (COO) in October. Hardy brings more than 20 years of experience working with nonprofit associations, most recently for the American Academy of Ophthalmology in San Francisco.

ASA President and CEO Gloria Cavanaugh noted, “In his new role, Lanny will direct ASA’s response to, and leadership in, the field of aging.” Hardy will have primary responsibility for day-to-day operations of the organization and oversee all administrative activities. Hardy replaces longtime ASA staff member Jim Emerman, who now heads a new initiative on aging at Civic Ventures, based in San Francisco.

With more than 10,000 members, subscribers and stakeholders, ASA is the largest association for professionals working in the field of aging. The San Francisco–based association currently employs more than 40 staff and has an operating budget of over \$4.1 million. For more information, visit www.asaging.org. ❖



Lanny Hardy