



Cultivate your leadership skills and expand your networks at ASA's 2019 Leadership Institute | April 14-18 in New Orleans



Learn how you can make a difference while examining your leadership potential!

The ASA Leadership Institute is a five-day leadership development intensive that offers self-assessments of communication and leadership styles, presentations by recognized leaders in the field of aging, facilitated dialogue, networking opportunities, leadership literature, and online learning. Program components are carefully designed to prepare the next generation of leaders in the field of aging. The program is offered onsite April 14-18, 2019 in New Orleans but also includes pre-conference intensive activities.

Registration for the 2019 Leadership Institute closes March 1, 2019.

Enrollment Fee:

ASA Member rate: \$1,295

Non-member rate: \$1,495 (includes one-year ASA membership)

“Not only has this program helped inspire me and feel more confident about who I am and who I wish to become as a leader, but being in the midst of such amazing professionals, I am inspired to do more/accomplish more as a leader in the field of aging! It was such an amazing experience!”

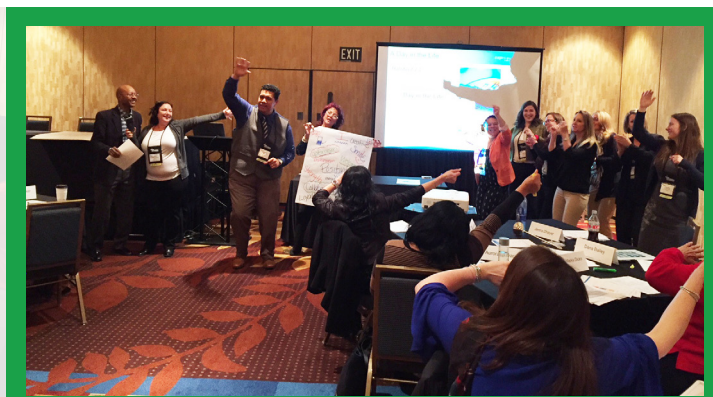
— Leondra Banuelos, Director Sisters of St. Joseph of Orange

Benefits to Attendees and Their Organizations

- Increased self-awareness of your leadership style, and a keen understanding of how your style can complement or clash with others' styles;
- Understanding of how to adjust your leadership approach to fit the needs of the people you manage;
- Mastery of many approaches to working effectively in diverse organizations and communities, as well as across professional disciplines, to influence positive change;
- Substantive insights into the leadership styles and experiences of visionaries, policymakers, change agents and influencers who have had significant impact in the aging field;
- Earn up to 7.5 CEUs from participation in Aging in America Conference Programs.

Program Objectives

- Review major shifts in the field of aging, including the impact of changing demographics, culture, policy, technological and other factors on leaders and diverse communities;
- Understand the importance of leading a multicultural, inclusive team of professionals who reflect diverse views and opinions;
- Learn from successful leaders who have worked across boundaries and silos, and have surmounted barriers to solve large and small issues, and fostered improvement;
- Learn how to access needed resources to serve the growing cohort of older adults facing a spectrum of health, racial, economic and other disparities;
- Begin building a more expansive and robust professional peer network with which to share resources, ideas and helpful information in future years.



Learn more at www.asaging.org/leader

Leadership Institute Program at a Glance

Wednesday, March 20, 2019 | 10:00–11:30 AM PT
Web Seminar | A Conversation With Leaders in Aging

Highlights of 2019 Leadership Institute in New Orleans

Monday, April 15, 2019

8:45 AM–4:30 PM | Managing to Lead With Style

Robert Carpenter, MBA, President, InSight Management Development.

Participants will discover their preferred behavioral style and will learn to adjust to the style needs of staff members when directing, delegating, motivating and developing them. They will also learn to influence and communicate more effectively with their bosses, by modifying their approach in order to meet those bosses' needs and preferences.

5:00–6:15 PM | Opening General Session

Tuesday, April 16, 2019

8:30–9:00 AM | Welcome to ASA

Presenter: **Karyne Jones**, MPA, MPP, President & CEO, National Caucus & Center on Black Aging, Inc.

9:00 AM–12:00 PM | Mastering the Work of Leaders (Part 1)

Presenter: **Robert Carpenter**, MBA

Mastering the Work of Leaders helps participants understand their leadership behaviors and the best practices for crafting a vision, aligning others with it and executing that vision effectively in an organization. It's an opportunity for leaders at all levels to reflect on how they approach each step of their work. With personalized tips and strategies that give clear direction and are easy to apply, Mastering the Work of Leaders helps leaders lead more effectively.

1:00–2:15 PM | Building Community Models of Collaboration

Presenters: **Michael Adams**, MA, JD, Chief Executive Officer, SAGE; **Deborah Royster**, Chief Executive Officer, Seabury Resources for Aging; **Brenda Schmitthenner**, MPA, Senior Director, Successful Aging, West Health Institute; Program Officer, Gary and Mary West Foundation; **Julie Schoen**, JD, Deputy Director, National Center on Elder Abuse at USC's Keck School of Medicine.

This session will highlight effective models of community collaboration and address the leader's role in forming successful alliances and partnerships. Learn from our panel of successful leaders who have worked across sectors, boundaries, silos, and have surmounted barriers to solve issues large and small thus creating sustained improvement.

2:30–7:00 PM | Choose from optional poster sessions, workshops and peer groups

AiA19 Conference Onsite Agenda

Sunday, April 14 | 4:00–6:00 PM

Monday, April 15 | 8:30 AM–6:15 PM

Tuesday, April 16 | 8:30 AM–5:00 PM

Wednesday, April 17 | 8:30 AM–6:15 PM

Thursday, April 18 | 8:00 AM–12:45 PM

Wednesday, April 17, 2019

8:30–11:30 AM | Mastering the Work of Leaders (Part 2)

Presenter: **Robert Carpenter**, MBA

12:30–3:30 PM | 2019 Diversity Summit

5:15–6:15 PM | Roundtable Sessions

Thursday, April 18, 2019

8:00–9:30 AM | General Session & Breakfast

10:00 AM–NOON | Leading the Development of a Community Project: What Leaders Need to Know

Presenters: **Salli Bollin**, MSW, LSW, Executive Director, MemoryLane Care Services; **Heather Menne**, PhD, Senior Evaluator, Office of Performance and Evaluation, Administration for Community Living.

This session will highlight the benefits of a practice-research collaboration in order to add depth to an organization, identify best practices, and evaluate for impact. Participants will be engaged to consider: Who will they reach with their project? How can they measure program effectiveness? What steps are needed to monitor project progress? How will the project's successes be maintained? Presenters will share different approaches that participants can use to translate research findings into practice in an effort to impact their communities.



Robert Carpenter



Karyne Jones



Michael Adams



Deborah Royster



Julie Schoen



Brenda Schmitthenner



Salli Bollin



Heather Menne