American Society on Aging

Cultivate your leadership skills and expand your networks at ASA's 2018 Leadership Institute

The ASA Leadership Institute is a five-day leadership development intensive that offers self-assessments of communication and leadership styles, presentations by recognized leaders in the field of aging, facilitated dialogue, networking opportunities, leadership literature and online learning. Program components are carefully designed to prepare the next generation of leaders in the field of aging.

Understanding the context of a leaders' work is vital. This program focuses on understanding and embracing cultural differences in a way that respects aging adults. Graduates will leave the Leadership Institute with a broad exposure to key influencers and with multiple opportunities to stay connected with other bright professionals who aspire to be their best.

The 2018 ASA Leadership Institute will primarily take place during the Aging in America Conference in San Francisco, March 25-29, 2018.

This unique leadership development opportunity is open to all professionals in the field of aging who have at least three to five years' experience and a strong interest in building personal leadership skills and capabilities, including effectiveness in current or future professional positions. Once successfully enrolled, participants will complete two online individualized assessment tools based on the Everything DiSC Management, pre-reading assignments and participate in an online web seminar.
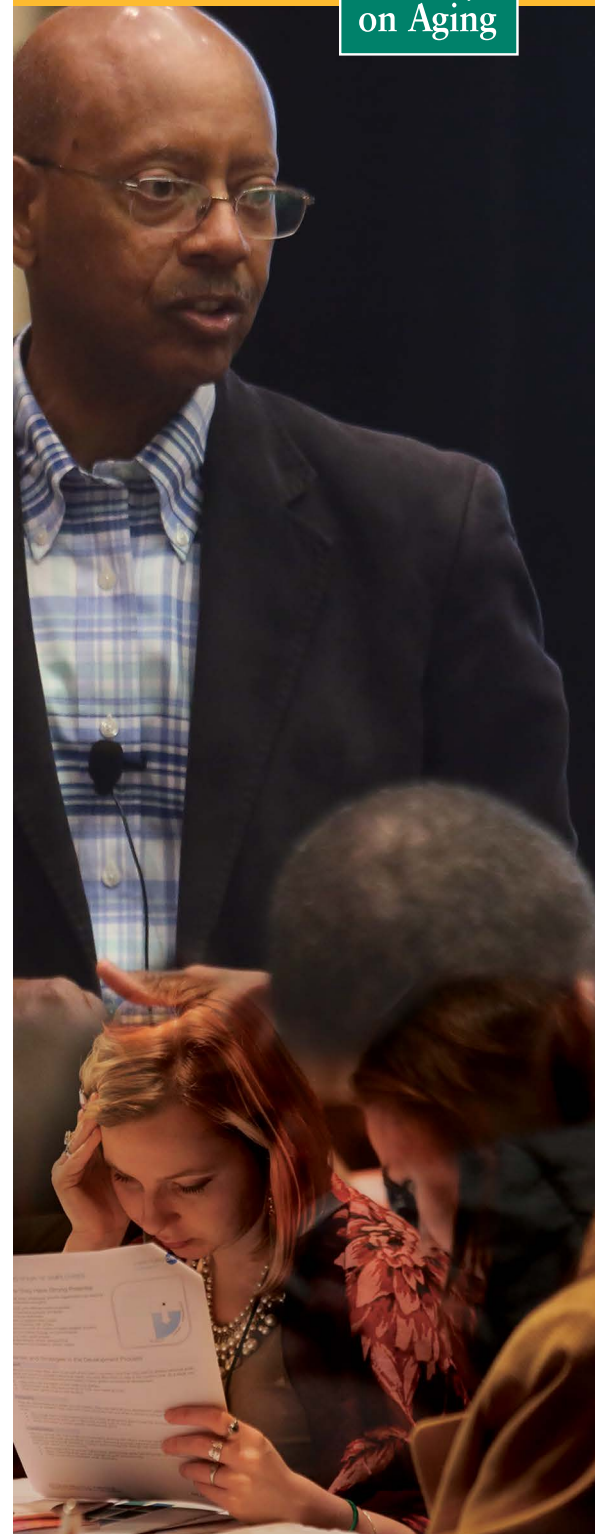
Participants also learn about ASA member educational and networking opportunities across various platforms (website, web seminar, podcast, online courses, and social media). Orientation and all other activities will be conducted onsite at the 2018 Aging in America Conference. Full participation is required to successfully complete the program and earn the Leadership Institute Certificate of Completion and available CEUs.

Benefits to Attendees and Their Organizations

- An increased self-awareness of your leadership style, a keen understanding of how your style can complement or clash with others' styles, and an understanding of how to adjust to fit the needs of the people you manage.
- Mastery of approaches to working effectively in multicultural and ethnically diverse organizations and communities to influence positive change.
- Substantive insights into the leadership styles and experiences of visionaries, policy makers, change agents and influencers who have had significant impact in the aging field – a professional network of colleagues.
- Participants who successfully complete this program receive an ASA Leadership Institute Program Certificate, which is helpful in securing future promotions or advanced employment positions.
- Earn up to 5.5 CEUs from participation in Aging in America Conference programs.

Program Objectives

- Identify major shifts in the field of aging, including the impact of changing demographics, culture, policy, technological and other factors on leaders and diverse communities;
- Describe the importance of leading a multicultural, inclusive team of professionals who reflect diverse views and opinions;
- Learn from successful leaders who have worked across boundaries, silos, and have surmounted barriers to solve small and big issues, creating sustained improvement;
- Identify resources to serve the growing cohort of diverse elders facing a spectrum of health, racial, economic and other disparities;
- Build a more expansive and robust professional peer network with which you will share resources, ideas and helpful information in future years.

Registration

Please visit www.asaging.org/leader to register. Registration will close February 20, 2018.

Enrollment Fees:

ASA Member rate: $1,295   *Non-member rate:* $1,495 (includes one-year ASA membership)

Your fee to attend the ASA Leadership Institute includes registration for the Aging in America Conference and up to 5.5 CEUs for attending workshops and ASA's 2018 Diversity Summit.

Please note: Do not register for any other events if you choose to participate in ASA's Leadership Institute (If you are a presenter at the Conference, please contact Krista Brown at (415) 974-9616 for accommodations). Due to limited capacity, the fee for this program is nonrefundable.

Onsite Agenda – San Francisco, CA

Sunday, March 25	**4:00–6:00 PM**
Monday, March 26	**8:00 AM–8:30 PM**
Tuesday, March 27	**8:30 AM–7:00 PM**
Wednesday, March 28	**9:00 AM–7:00 PM**
Thursday, March 29	**8:00 AM–1:30 PM**

> **Immersing myself in this training helped me to be able to focus and reflect on how I can translate the information to my work. It also helped me to envision possible opportunities in the field of aging.**
>
> **Jessica Westropp, MA**
> **Workforce Development Manager, WIRE-Net**

Sunday, March 25

4:00–5:00 PM | Welcome, Introductions,
                     Badges & Books
Krista Brown, Director of Education, American Society on Aging.

5:00–6:00 PM | Networking & Happy Hour
                     (no-host, informal gathering)

Monday, March 26

8:00 AM–3:30 PM | Managing to Lead With Style

This program uses online pre-work, engaging facilitation, and contemporary video to create a personalized learning experience. Using Disc®, a simple and intuitive learning model, participants will discover their preferred behavioral style and will learn to adjust to the style needs of staff members when directing, delegating, motivating and developing them. They will also learn to influence and communicate more effectively with their bosses, by modifying their approach in order to meet those bosses' needs and preferences. The result: leaders who manage more effectively.

Instructor: **Robert Carpenter**, MBA, President, InSight Management Development.

Robert Carpenter

4:00–5:30 PM | Opening General Session

5:30-7:00 PM | Exhibit Hall Grand Opening Reception

7:00–8:30 PM | Leadership Networking Reception with ASA
                     Board of Directors

> **Since I have completed the training, I have been promoted within my agency. I am recognized as a leader.**
>
> **2016 Leadership Institute Graduate**

Tuesday, March 27

8:30–8:40 AM | **Welcome to ASA**
Presenter: **Bob Blancato**, MPA, ASA Board Chair, President, Matz, Blancato & Associates.

Bob Blancato

8:40 AM–Noon | **Mastering the Work of Leaders (Part 1)**

Mastering the Work of Leaders helps participants understand their leadership behaviors and the best practices for crafting a vision, aligning others with it and executing that vision effectively in an organization. Moreover, it's an opportunity for leaders at all levels to reflect on how they approach each step of their work. With personalized tips and strategies that give clear direction and are easy to apply, Mastering the Work of Leaders helps leaders lead more effectively.

Instructor: **Robert Carpenter**, MBA, President, InSight Management Development.

Noon–1:00 PM | **Lunch in the Exhibit Hall**

1:00–2:30 PM | **A Conversation With Leaders in Aging**

Our esteemed panel of presenters explore the major shifts in the field of aging, including the impact of changing demographics, culture, policy, technology and the many other factors which leaders serving increasingly diverse aging communities are confronting. Drawing from personal and professional experience, they will share their unique views on what key elements are needed to traverse the ever-changing and challenging field of aging and become the best leader you can be.

Presenters: **Lora Connolly**, MS, Director, California Department on Aging; **Scott Peifer**, MSW, MPPA, ASA Board Member and Vice President of Alliance Development, Aging2.0; **Rigo Saborio**, MSG, President & CEO, St. Barnabas Senior Services.

Lora Connolly   Scott Peifer   Rigo Saborio

3:00–5:30 PM | **Choose optional conference workshop sessions (CEUs available)**

6:00–7:00 PM | **Peer Groups (Optional)**

Wednesday, March 28

9:00 AM–Noon | **Mastering the Work of Leaders (Part 2)**
See description from Tuesday morning.

1:00–4:30 PM | **Choose optional conference workshop sessions (CEUs available)**

4:45–5:45 PM | **Roundtable Sessions**

6:00–7:00 PM | **Peer Groups (Optional)**

Thursday, March 29

8:00–9:30 AM | **Conference Closing Session & Breakfast (with preferred seating)**

10:00–11:15 AM | **Building Community Models of Collaboration**

This session will highlight effective models of community collaboration and address the leader's role in forming successful alliances and partnerships. Learn from our panel of successful leaders who have worked across sectors, boundaries and silos, and have surmounted barriers to solve issues large and small, thus creating sustained improvement.

Bruce Chernof   Paul Downey

Presenters: **Bruce Chernof**, MD, FACP, President & CEO, The SCAN Foundation; **Paul Downey**, ASA Board Member and President & CEO, Serving Seniors; **Lisa McGuire**, PhD, Lead, Alzheimer's Disease and Healthy Aging Program (AD+HAP), National Center for Chronic Disease Prevention and Health Promotion, CDC; **Joyce L Walker**, MSSA, SHS, Vice President of Community Development, PK Management.

Lisa McGuire   Joyce L. Walker

11:30 AM–1:00 PM | **Leading the Development of a Community Project: What Leaders Need to Know**

This session will highlight the benefits of a practice-research collaboration in order to add depth to an organization, identify best practices, and evaluate for impact. Participants will be engaged to consider: Who will they reach with their project? How can they measure program effectiveness? What steps are needed to monitor project progress? How will the project's successes be maintained? Presenters will share different approaches that participants can use to translate research findings into practice in an effort to impact their communities.

Heather Menne

Presenters: **Heather Menne**, PhD, Social Science Analyst, Office of Performance and Evaluation, Administration for Community Living; **Salli Bollin**, MSW, Executive Director, Alzheimer's and Dementia Care Services of Northwestern Ohio.

Salli Bollin

1:00–1:30 PM | **Institute Wrap-up and Adjournment**
Presenter: **Krista Brown**, Director of Education, American Society on Aging.