

Cultivate your leadership skills and expand your networks at ASA's 2019 Leadership Institute.

The ASA Leadership Institute is a five-day leadership development intensive that offers self-assessments of communication and leadership styles, presentations by recognized leaders in the field of aging, facilitated dialogue, networking opportunities, leadership literature and online learning. Program components are carefully designed to prepare the next generation of leaders in the field of aging. The program is offered primarily onsite in New Orleans from April 14-18, 2019 but also includes pre-intensive activities.

Understanding the context of a leader's work is vital. This program focuses on understanding and embracing cultural differences in a way that respects aging adults. Graduates will leave the Leadership Institute with a broad exposure to key influencers and with multiple opportunities to stay connected with other bright professionals who aspire to be their best.

Successful Participants

This unique leadership development opportunity is open to all professionals in the field of aging who have at least three years' experience and a strong interest in building personal leadership skills and capabilities, including effectiveness in current or future professional positions. Once successfully enrolled, participants will complete two online individualized assessments, based on the Everything DiSC® learning model, pre-reading assignments, and participate in an online web seminar.

Participants also learn about ASA member educational and networking opportunities across various platforms (website, web seminar, podcast, online courses, and social media). Orientation and all other activities will be conducted onsite at the 2019 Aging in America Conference. **Full participation is required to successfully complete the program and earn the Leadership Institute Certificate of Completion and available CE credits.**

Benefits to Attendees and Their Organizations

- An increased self-awareness of your leadership style, a keen understanding of how your style can complement or clash with others' styles, and an understanding of how to adjust to fit the needs of the people you manage.
- Mastery of approaches to working effectively in multicultural and ethnically diverse organizations and communities to influence positive change.
- Substantive insights into the leadership styles and experiences of visionaries, policy makers, change agents and influencers who have had significant impact in the aging field—a professional network of colleagues.
- Participants who successfully complete this program receive an ASA Leadership Institute Program Certificate, helpful in securing future promotions or advanced employment positions.
- Earn up to 7.5 CE credits from participation in Aging in America Conference programs.

Program Objectives

- Identify major shifts in the field of aging, including the impact of changing demographics, culture, policy, technological and other factors on leaders and diverse communities;
- Describe the importance of leading a multicultural, inclusive team of professionals who reflect diverse views and opinions;
- Learn from successful leaders who have worked across boundaries and silos, and have surmounted barriers to solve small and big issues, creating sustained improvement;
- Identify resources to serve the growing cohort of diverse elders facing a spectrum of health, racial, economic and other disparities;
- Build a more expansive and robust professional peer network with which you will share resources, ideas and helpful information in future years.

2019 Leadership Institute Program



Leadership Institute

Onsite Agenda New Orleans

Sunday, April 14 | 4:00–6:00 PM
Monday, April 15 | 8:30 AM–6:15 PM
Tuesday, April 16 | 8:30 AM–5:00 PM
Wednesday, April 17 | 8:30 AM–6:15 PM
Thursday, April 18 | 8:00 AM–12:45 PM

Registration

To register for the 2019 Leadership Institute visit <http://asaging.org/leader> for more detailed program and agenda including a link to register. Registration will close Friday, March 1, 2019.

Program and reading materials will be emailed to early registrants beginning in February. Among the essential materials to complete and return will be two online assessments (Everything DiSC Management® and the Everything DiSC Management® Work of Leaders assessment), which will be scored online, prepared as personalized reports and distributed by the trainer/consultant onsite. Completion of the self-assessment inventories is mandatory.

Enrollment Fee

ASA Member rate: **\$1,295**

Non-member rate: **\$1,495 (includes one-year ASA membership)**

Your fee to attend the ASA Leadership Institute includes registration for the Aging in America Conference and a limited number of CE credits for attending conference general sessions, workshops and ASA's 2019 Diversity Summit on Wednesday, April 17.

Please note: Do not register for any other events if you choose to participate in ASA's Leadership Institute (unless you are a presenter at the Conference, whom we ask to contact ASA for accommodations). Due to limited capacity, the fee for this program is non-refundable.

WEB SEMINAR

A Conversation with Leaders in Aging

Wednesday, March 20 | 10:00–11:30 AM

Our esteemed panel of presenters explore the major shifts in the field of aging, including the impact of changing demographics, culture, policy, technology and the many other factors leaders serving increasingly diverse aging communities are confronting. Drawing from personal and professional experience, they will share their unique views on key elements needed to traverse the ever-changing and challenging field of aging and become the best leader you can be.

Presenters: **Ginna Baik**, Senior Care Practice Leader, CDW Healthcare; **W. June Simmons**, MSW, President and CEO, Partners in Care Foundation; **Maria Henke**, MA, Senior Associate Dean, Leonard Davis School of Gerontology, University of Southern California; **Kevin Prindiville**, JD, Executive Director, Justice in Aging.



Ginna Baik



W. June Simmons



Maria Henke



Kevin Prindiville

“Learning how to identify my own and others' leadership styles has helped me to be more proactive and more effective as a leader, using my strengths to bring my team to the same vision, and pursuing better understanding and communication with them.”

Aurora Alvarado, Senior Services & Naturalization Specialist Mission Neighborhood Centers



Karyne Jones



Robert Carpenter



Michael Adams



Brenda Schmitthenner



Deborah Royster



Julie Schoen



Salli Bollin



Heather Menne

Sunday, April 14

4:00-5:00 PM Welcome, Introductions, Badges & Books

Krista Brown, Director of Education,
American Society on Aging.

5:00-6:00 PM LI19 Networking & Happy Hour (a no-host, informal gathering)

Monday, April 15

8:30-8:45 AM Welcome to the Leadership Institute

Krista Brown, Director of Education,
American Society on Aging.

8:45 AM-4:30 PM Managing to Lead with Style (lunch on your own)

This program uses online pre-work, engaging facilitation, and contemporary video to create a personalized learning experience. Using DiSC®, a simple and intuitive learning model, participants will discover their preferred behavioral style and will learn to adjust to the style needs of staff members when directing, delegating, motivating and developing them. They will also learn to influence and communicate more effectively with their bosses, by modifying their approach in order to meet those bosses' needs and preferences. The result: leaders who manage more effectively.

Instructor: **Robert Carpenter**, President, InSight Management Development.

5:00-6:15 PM Opening General Session (with preferred seating)

6:00-7:45 PM Exhibit Hall Grand Opening & Reception (Optional)

Tuesday, April 16

8:30-9:00 AM Welcome to ASA **Karyne Jones**, MPA, MPP, President & CEO, National Caucus & Center on Black Aging, Inc.

9:00 AM-12:00 PM Mastering the Work of Leaders-Part 1

Mastering the Work of Leaders helps participants understand their leadership behaviors and the best practices for crafting a vision, aligning others with it and executing that vision effectively in an organization. Moreover, it's an opportunity for leaders at all levels to reflect on how they approach each step of their work. With personalized tips and strategies that give clear direction and are easy to apply. Mastering the Work of Leaders helps leaders, lead more effectively.

Instructor: **Robert Carpenter**, MBA, President, InSight Management Development.

12:00-1:00 PM Lunch in Exhibit Hall

1:00-2:15 PM Building Community Models of Collaboration

This session will highlight effective models of community collaboration and address the leader's role in forming successful alliances and partnerships. Learn from our panel of successful leaders who have worked across sectors, boundaries, silos, and have surmounted barriers to solve issues large and small, thus creating sustained improvement.

Presenters: **Michael Adams**, MA, JD, Chief Executive Officer, SAGE; **Brenda Schmitthenner**, MPA, Senior Director, Successful Aging, West Health Institute; Program Officer, Gary and Mary West Foundation; **Deborah Royster**, Chief Executive Officer, Seabury Resources for Aging; **Julie Schoen** JD, Deputy Director, National Center on Elder Abuse at the Keck School of Medicine of USC.

2:30-5:00 PM Choose optional Conference Workshop Sessions (CE Credits available)

5:15-7:00 PM Peer Groups (Optional)

Wednesday, April 17

8:30-11:30 AM Mastering the Work of Leaders-Part 2 See description from Tuesday morning.

11:30 AM-12:30 PM Lunch on your own

12:30-3:30 PM 2019 Diversity Summit (with preferred seating, CE credits available)

5:15-6:15 PM Roundtable Sessions

6:00-8:00 PM Movie Night (Optional)

Thursday, April 18

8:00-9:30 AM General Session & Breakfast (with preferred seating)

10:00 AM-12:00 PM Leading the Development of a Community Project: What Leaders Need to Know

This session will highlight the benefits of a practice-research collaboration in order to add depth to an organization, identify best practices, and evaluate for impact. Participants will be engaged to consider: Who will they reach with their project? How can they measure program effectiveness? What steps are needed to monitor project progress? How will the project's successes be maintained? Presenters will share different approaches that participants can use to translate research findings into practice in an effort to impact their communities.

Presenters: **Salli Bollin**, MSW, LSW, Executive Director, MemoryLane Care Services; **Heather Menne**, PhD, Social Science Analyst, Office of Performance and Evaluation, Administration for Community Living

12:15-12:45 PM Institute Wrap-up and Adjournment **Krista Brown**, Director of Education, American Society on Aging.

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