AgeBlog Author Guidelines

AgeBlog articles should substantively address the nexus of aging and topics related to multicultural aging. We specifically welcome contributions that discuss the implications of a topic for people ages 50-plus and for professionals who work with them.

Aging Today Online
ASA publishes articles submitted through our Constituent Group Council editorial committees to the Aging Today Online section of AgeBlog. Aging Today Online articles must be reviewed and approved by the Constituent Group editorial committee chair, or CG guest editor.

ASA Member Guest Bloggers
Guest blogs are also welcome from ASA members. Posts submitted directly to ASA, and not through a CG, will be reviewed and approved by ASA staff. Authors of guest blog submissions that are not solicited by a member or representative of a Constituent Group editorial committee must be a current ASA member.

Readership of AgeBlog
Readers of the blog are primarily members of ASA and the various constituent groups, although membership is not required to access the blog, which serves as a platform to showcase the rich variety of information, best practices and community that ASA members offer. This includes healthcare and human services providers, rehabilitation professionals, educators, administrators, policymakers, researchers, advocates, planners, students and many others in a variety of settings.

Diversity and Inclusion
ASA and its constituent groups are committed to addressing the wide range of issues related to multicultural aging. We are eager to receive articles dealing directly with the concerns of diverse racial, ethnic and cultural communities, of lesbian, gay, bisexual and transgender communities and of people of all abilities. We encourage authors to include diverse perspectives in articles on all topics.

Article Formats & Lengths
As AgeBlog is not an academic publishing venue, we welcome articles in a variety of forms, including expository and first-person essays, research reports, interviews, book and film reviews, and capsule reviews of resources, but not poetry or fiction. For guidance on the appropriate form for a proposed article, consult with an editorial committee chair or member, or staff liaisons, and review prior contributions at http://www.asaging.org/blog/content-source/14.
**Sidebar and Digital Media**

For each article where it is appropriate, authors are encouraged to submit a “sidebar” with added information relevant to the topic of the article—for example, briefly annotated listings of useful websites, recommended reading and other resources, ideally those also available online.

In addition to providing links to existing resources, contributors are welcome to supplement their articles by posting related podcasts, videos and similar features on their own websites or on sharing sites such as YouTube. In such cases, the author should include a link directing readers to the related audio or video content. Links must provide useful, relevant information to the reader. Links within the body of an article or the sidebar should not be self-promotional or include marketing links. (Links to the author’s website, social media accounts, and/or email are allowed in the author information at the end of the article.)

**Style & Editing**

Blog articles should be written in an accessible, journalistic style emphasizing clarity, liveliness and concision rather than academic formality. The topic of the article and the ways in which the topic specifically reflects aging issues should be explicitly stated in the first or second paragraph. Please note that all articles contributed are subject to professional editing for conformity to our style and length restrictions and authors may occasionally be asked to revise or supplement their contributions with additional details, references or links when necessary. Our editorial objective is to remain faithful to an author’s intent and meaning, but the contingencies of producing the blog preclude seeking approval for required editing.

**Notes & References**

AgeBlog is not a vehicle for scholarly publishing. Do not include footnotes, endnotes or reference lists. If necessary, mention important sources in journalistic style within the text of the article, giving the author’s full name along with the source title, date and publisher (e.g., “according to a study by Rosa Vasquez in the winter 2006 issue of Generations...”).

**Author Information**

At the top of the article, clearly indicate your name in the form in which you wish it to appear in the article byline. Also include a one- to two-sentence biographical statement at the end of the text. If you wish to have your e-mail address listed for further contact from readers, please include it in your author bio. We list only authors who contribute directly to writing an article. To acknowledge other individuals associated with research or programs described in an article, list them in a brief acknowledgments line following the author’s bio.

**Illustrations**

Authors are encouraged to provide possible illustrations for their articles. Send illustrations as 72 dpi JPG, PNG or TIF files, along with detailed caption and credit information. Illustrations will be included at
the discretion of the editor and will be cropped to fit our page template to 190 x 96 pixels. Please do not include images or graphics of any kind that have copyright restrictions as ASA is not able to negotiate reprint permissions, pay royalty or license fees, or research the copyright ownership of images submitted by authors. If you do not know the copyright status of a graphic or image or are unable to obtain direct permission from the owner or creator of the image for ASA to use it without payment or royalty, do not submit the image for inclusion.

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How to Send Articles
Articles developed through constituent groups should be sent to the member of the editorial committee who solicited the contribution in any current version of Microsoft Word or as plain-text or rich-text format (RTF) file. The file will then be sent on the editorial staff for final preparation and formatting. ASA member guest bloggers should contact Betsy Dorsett, senior coordinator of ASA’s website and social media, with questions and to submit their contributions.

Schedule
Each Constituent Group Council or editorial committee is responsible for establishing and maintaining their preferred schedule for AgeBlog contributions (quarterly submissions are the most common schedule). Articles can be submitted, edited and published at any time, although review, editing and publishing lead times may be longer depending upon other ASA publishing and program priorities during the year.