



Generations Now Author Guidelines

Generations Now articles should substantively address issues around aging as they hit the news (in other words, at the intersection of research or practice and hot or trending topics). Generations Now articles will be reviewed and edited by editors at ASA and sent back to authors for their approval. Articles must refrain from being self-promotional or from serving as content marketing for authors' workplaces or business.

Diversity and Inclusion

ASA is committed to addressing the wide range of issues related to multicultural aging. We are eager to receive articles dealing directly with the concerns of diverse racial, ethnic and cultural communities, of lesbian, gay, bisexual and transgender communities and of people of all abilities. We encourage authors to include diverse perspectives in articles on all topics.

Readership of Generations Now

Readers of Generations Now are primarily ASA members, although membership is not required to access the blog, which serves as a platform to showcase the rich variety of information, best practices and community that ASA members offer. This includes healthcare and human services providers, rehabilitation professionals, educators, administrators, policymakers, researchers, advocates, planners, students, professors and many others in a variety of settings.

Article Formats & Lengths

As Generations Now is not an academic publishing venue, we welcome articles in a variety of forms, including opinion pieces related to the news, short roundups of recent research, interviews, and capsule reviews of resources. We do not accept poetry or fiction. Short sidebars with resource links are welcome, but please keep them brief (up to 400 words). Articles should be no more than 1,000 words, and preferably will be about 800-900 words, if the topic warrants that length. For samples, go to TKTK.

Digital Media

Contributors are welcome to supplement articles by posting related podcasts, videos and similar features on their own websites or on sharing sites such as YouTube. In such cases, the author should include a link directing readers to the related audio or video content. Links must provide useful, relevant information to the reader. Links within the body of an article or the sidebar should not be self-promotional or include marketing links. (Links to the author's website, social media accounts, and/or email are allowed in the author information at the end of the article.)

Style & Editing

Blog articles should be written in an accessible, journalistic style emphasizing clarity, liveliness and concision rather than academic formality. The topic of the article and the ways in which the topic reflects aging issues should be explicitly stated in the first or second paragraph. Please keep in mind that our readership is well-educated in aging topics.



Notes & References

Generations Now is not a vehicle for scholarly publishing. Do not include footnotes, endnotes or reference lists. If necessary, mention important sources in journalistic style within the text of the article, giving the author's full name along with the source and link.

Author Information

At the top of the article, indicate your name in the form in which you wish it to appear in the article byline. Also include a bio with your name, academic degrees (if relevant), position title and location. If you wish to have your e-mail address listed for further contact from readers, please include it in your author bio.

Illustrations

Authors are encouraged to provide possible illustrations for their articles. Send illustrations as 72-96 dpi JPG, PNG or TIF files, along with detailed caption and credit information. Illustrations will be included at the discretion of the editor. Please do not include images or graphics of any kind that have copyright restrictions as ASA is not able to negotiate reprint permissions, pay royalty or license fees, or research the copyright ownership of images submitted by authors. If you do not know the copyright status of a graphic or image or are unable to obtain direct permission from the owner or creator of the image for ASA to use it without payment or royalty, do not submit the image for inclusion.

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How to Send Articles

ASA member guest bloggers should send all potential posts to Alison Biggar, Director, Media at ASA (abiggar@asaging.org) and to Betsy Dorsett (<mailto:bdorsett@asaging.org>), Manager, Community Engagement.