



American
Society
on Aging

Generations

Sponsorship & Advertising Opportunities

2020-2021

ASA is committed to working with partners who want to share opportunities, ideas and innovation with our members and subscribers. Here's how you can get involved

Our Stats



75,500

UNIQUE WEBSITE
VISITORS PER MONTH



64,000+

FOLLOWERS ON
SOCIAL MEDIA



100,000

EMAIL SUBSCRIBERS

Sponsor ASA's Generations Website

Help us Bring ASA's award-winning, academic and practical insights to industry leaders, academics, professionals and practitioners.

Presenting Sponsor

\$20,000 (limit of 3 per year)

Your 100% tax deductible contribution to ASA, a 501c3, will help us continue to provide all of our publications on this new digital platform.

- Logo with link to your website on the Generations homepage
- Presented By You will be added to the title of Generations and be visible in ALL literature promoting Generations
- Gratitude posts will be made on our social media sites with a link to your website
- Gratitude messaging will be placed throughout the Generations site throughout the year.

Advertise on ASA's Generations Website

\$1000/month Purchase all the ad space on the Generations Homepage

\$750/month One Banner Ad that will link to the website of your choice at the top of the Generations Homepage

\$500/month One Banner Ad that will link to the website of your choice in the bottom half of the Generations Homepage

\$500/month Your Ad will be placed on a minimum of 50% of all articles in a particular publication of your choice.

Advertisements are not tax-deductible.

Publications

Generations Journal

A quarterly journal devoted to bringing together the most useful and current knowledge about a specific topic in the field of aging
Published 4x/year

Generations Today

A bimonthly digital publication covering current trends and people impacting the field of aging
Published 6x/year

Generations Now

A blog featuring short-form, member-driven commentary on the timeliest aging-related issues.
Published daily



GENERATIONS SPONSORSHIP & ADVERTISING OPPORTUNITIES

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